

2017 ICE Awards Guide

Registration

1. Open your browser and go to <http://www.iceawards.com.ph/competition>. Click 'Click here'

Not secure www.iceawards.com.ph/competition/login.php

MSPD
ICE
AWARDS 2017

USER NAME

PASSWORD

Not yet registered? [Click here](#)

LOGIN

2. Input your details in the fields and click 'Create Account'

MSPD
ICE
AWARDS 2017

COMPANY NAME

ADDRESS

EMAIL ADDRESS (User name)

PASSWORD

CONFIRM PASSWORD

CONTACT PERSON

CONTACT NUMBER (OFFICE)

CONTACT NUMBER (MOBILE) +63

BILLING INFORMATION

COMPANY NAME

ADDRESS

EMAIL ADDRESS

CONTACT PERSON

CONTACT NUMBER (OFFICE)

CONTACT NUMBER (MOBILE) +63

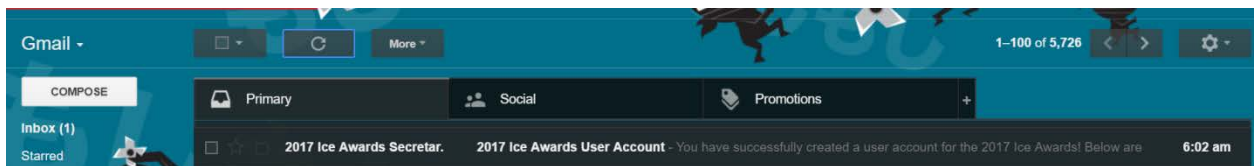
I affirm that all information are true and accurate

SLAGII

Please enter the letters as they are shown above. Letters are case-sensitive.

CREATE ACCOUNT CANCEL

- Once done, you will be redirected to the confirmation page and will receive an email in your specified email address



2017 Ice Awards User Account

Inbox x



2017 Ice Awards Secretariat <info@iceawards.com.ph>

6:02 AM (1 minute ago)



to me

You have successfully created a user account for the 2017 Ice Awards!

Below are the details you have entered:

Company Name: VBP GROUP OF COMPANIES
Address: P. Rosales St. Pateros, M. Mla.
Email or username: donlmiguel@gmail.com
Password: 12345
Contact Person: Don Miguel
Contact Number (Office): 9422233
Contact Number (Mobile): [+639162225533](tel:+639162225533)

*Billing Information

Company Name: VBP GROUP OF COMPANIES
Address: P. Rosales St. Pateros, M. Mla.
Email: donlmiguel@gmail.com
Contact Person: Don Miguel
Contact Number (Office): 9422233
Contact Number (Mobile): [+639162225533](tel:+639162225533)

Thank you very much.



2017 Ice Awards Secretariat

Uploading a campaign

1. Go to <http://www.iceawards.com.ph/competition>. Input your registered username (email address) and password then click 'Login'



The login page features the MSRP ICE AWARDS 2017 logo at the top. Below the logo are two input fields: the first is labeled 'USER NAME' and the second is labeled 'PASSWORD'. Below the password field is a link that says 'Not yet registered? [Click here](#)'. At the bottom of the form is a blue button labeled 'LOGIN'.

2. Click 'Campaigns'



3. Click 'Add Campaign'



The 'Add Campaign' page displays a table with the following columns: COMPANY, CONTROL #, CAMPAIGN TITLE, CATEGORY, and ATTACHMENTS. Below the table, it shows '0 campaign(s)'. On the right side, there is a 'Main' link and a list of actions: Entry Info, Delete Campaign, Case Study, Client Certificate, Support Documents, and Support Video.

COMPANY	CONTROL #	CAMPAIGN TITLE	CATEGORY	ATTACHMENTS
0 campaign(s)				

- Entry Info
- Delete Campaign
- Case Study
- Client Certificate
- Support Documents
- Support Video

4. Input the campaign details and locate the required materials then click 'Upload'. Fields with gray caption are optional while those in bold text are mandatory.

MSAP ICE AWARDS 2017

ENTRANT INFORMATION *mandatory fields

COMPANY NAME

CONTACT PERSON

ENTRY INFORMATION

* CAMPAIGN TITLE

* ADVERTISER/CLIENT

* DATE OF IMPLEMENTATION

* CAMPAIGN DURATION

* CATEGORY

CREATIVE AGENCY

MATERIALS

* CASE STUDY **.pdf FORMAT (20mb Max)**
Word Count (1,200)
• Insights 400 words
• Creativity 400 words
• Effectiveness 400 word

* CLIENT CERTIFICATE **.pdf FORMAT (10mb Max)**
**Client certificate must be signed by Senior Marketing and up*

SUPPORT DOCUMENTS **.pdf FORMAT (20mb Max)**
**Maximum of 3 pages*

SUPPORT VIDEO **.mp4 FORMAT (50mb Max)**
To combine multiple videos into a single mpg/mp4 file, pls. refer to the steps below:
For Windows:
• Using Windows Movie Maker, click [here](#)
• Using AVS Video Editor, click [here](#)
For Mac, click [here](#)

5. Click 'Yes' when prompted with a dialog box (payment reminders)

Important Reminders:

1. Competition Entry Fees - Payment immediately upon online entry submission and/or not later than August 07,2017.
2. Check in favor of Advertising Foundation of the Philippines (Account Name: AD FOUNDATION), partner of MSAP and its secretariat for the MSAP ICE Awards.
3. Advertising Foundation of the Philippines will acknowledge the above with its Official Receipt (O.R.) immediately upon receipt of competition entry fees.
4. Competition fees are non-refundable by MSAP and its partner, Ad Foundation, on cases of entrant's withdrawal of its official entry, if any.
5. Unpaid competition entries by August 07,2017 will be automatically eliminated.

Ad Foundation address & contact(s):

Advertising Foundation of the Philippines
Unit 702. 7th flr. - Makati Cinema Square (MCS) Tower
1299 Don Chino Roces Ave., Makati City
Tel. nos. 812-6702; 812-6231

Do you want to proceed with the uploading of campaign?

6. Once done uploading you will be redirected to your list of campaigns. From here, you can remove a previously uploaded campaign or view previously uploaded campaign materials



The screenshot displays the user interface for the mssp ICE AWARDS 2017. At the top center is the logo for "mssp ICE AWARDS 2017". On the left, there is a link labeled "Add Campaign" with a plus icon. On the right, there is a "Main" button with a plus icon. Below these is a table with the following columns: COMPANY, CONTROL #, CAMPAIGN TITLE, CATEGORY, and ATTACHMENTS. The table contains one row with a blurred company name, CONTROL # ICE-0001, CAMPAIGN TITLE My Campaign, and CATEGORY Activation. The ATTACHMENTS column shows icons for a trash can, a document, and a certificate. Below the table, it says "1 campaign(s)". To the right of this text is a vertical list of management options, each with an icon: Entry Info (magnifying glass), Delete Campaign (trash can), Case Study (document), Client Certificate (certificate), Support Documents (document with checkmark), and Support Video (video camera).

COMPANY	CONTROL #	CAMPAIGN TITLE	CATEGORY	ATTACHMENTS
[Blurred]	ICE-0001	My Campaign	Activation	  

1 campaign(s)

-  Entry Info
-  Delete Campaign
-  Case Study
-  Client Certificate
-  Support Documents
-  Support Video